



Professional Certification in Qualitative Methods and Analysis

Course overview: In this course you will be introduced to the basic ideas behind the qualitative research in social science. You will learn about data collection, description, analysis and interpretation in qualitative research. Qualitative research often involves an iterative process. We will focus on the ingredients required for this process: data collection and analysis

Learning Outcome

- Understand different methodological approaches to qualitative research
- Understand the key issues around sampling in qualitative research
- Developed skills to write a qualitative interview schedule
- Practical experience of conducting qualitative interviews using in-depth interviews, ethnographic observation, and organizing and running focus groups
- Be able to discuss some of the ethical issues associated with conducting qualitative research
- Developed skills to analyse qualitative data using a thematic approach and content analysis
- Be aware of other approaches to analysis
Be able to appraise the quality of qualitative research

Coverage

DAY	DETAILS
Two-day Training	<ul style="list-style-type: none">• Introduction to Qualitative Research• Qualitative Research Design• Qualitative data collection techniques/methods• Designing a qualitative data collection questionnaire• Qualitative Interviewing• Sampling in Qualitative Research• Thematic and Content Data Analysis• Ethics in Qualitative Research

Award Upon Completion

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