



Professional Certificate in Strategic Policy Planning

Training Brief: The course has been designed for all those working in policy environments, whether at the early stages of evaluating policy proposals and options or at later stages of delivery and evaluation. Through practical case studies, workshops and discussions with leading practitioners in the field, the course provides the essential skills for ensuring best practice in strategic thinking, planning and managing the policy process from beginning to end. Participants will improve their understanding of the policy narrative and be fully equipped to develop, deliver and assess a range of policy options concurrent with their organization's needs. Participants will leave with the ability to communicate and influence the policy process, crucial for those working in governance and key stakeholders.

Training outcome

After completing this course, participants will be able to:

- Work with stakeholders in policy development
- Handle Consultations, statutory obligations and best practice
- Communicate policy options
- Option appraisal

Target Group

The course targets Policy makers, development practitioners and all interested individuals in policy matters

Coverage

DAY	DETAILS
3-Days Training	<ul style="list-style-type: none">▪ Principles of strategic Planning▪ Strategic Planning- Analysis▪ Strategic Planning – Creation▪ Strategic Planning - Selection▪ The policy narrative▪ Policy making best practices▪ Evidence in policy making▪ Policy review, analysis and evaluation

Award Upon Completion

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