



## Professional Certificate in Strategic Change Management

The course seeks to help participants pinpoint specifically where change is necessary for their organisations and what the change process is expected to achieve. Secondly, this course will address the most commonly cited reason for unsuccessful change efforts: a failure to secure the support of the workforce. Participants will learn how to construct a logical argument to explain the reasons for change, engage staff in the process and identify 'change agents' that people can turn to for support and guidance throughout the change process.

### Learning Outcomes

**By the end of this course delegates will be able to:**

- Identify where change is necessary for their organisations
- Develop a change strategy including key milestones and outcomes
- Communicate a convincing vision for change
- Counter resistance to change
- Develop monitoring and evaluation techniques to assess change effectiveness

### Coverage

DAY	DETAILS
<b>3-Days Training</b>	<ul style="list-style-type: none"><li>• Strategic Change Overview</li><li>• Benefits of Strategic Planning</li><li>• Strategic Change Diagnosis</li><li>• Strategic Development - Planning for Change</li><li>• Change Approaches and Models</li><li>• Stakeholders in Strategic Change</li><li>• Igniting change</li><li>• Creating Change Networks: Cultural Alignment</li><li>• Understanding why Change Fails</li><li>• Creating Change Networks: Building Teams</li><li>• Preparing and Executing a Change Management Plan</li><li>• Identifying and Managing Resistances to Change</li><li>• Creating a Change Environment</li><li>• Evaluating the Effects of Change</li><li>• Action Planning</li></ul>

### Award Upon Completion

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