



Professional Certificate in Resource Mobilization and Management

Training Brief: This course will help you to gain in-depth understanding on how to successfully undertake a resource mobilization and management process for your organization or project.

Training outcome

- Gain knowledge of various funding sources, as well as how to look for and seize diverse financial opportunities.
- Discover the elements of a strategic resource mobilization strategy, and then begin to draft your own
- Examine the complicated donor landscape to learn what constitutes successful fundraising efforts and grant applications.
- Learn to create your own resource mobilization strategy, undertake demanding fundraising campaigns, write engaging resource mobilization documents
- Understand how to determine your own resource requirements

Target Group

The course targets Executive Directors, Deputies, Directors or Department Heads, Senior Program staff, grant and proposal writers as well as those interested in resource mobilization and management.

Coverage

DAY	DETAILS
2 -Days Training	<ul style="list-style-type: none">• The resource mobilization cycle.• Fundraising and donor engagement.• Developing a resource mobilization strategy• Resource mobilization techniques• Lessons from experienced resource mobilizers• Managing resources effectively

Award Upon Completion

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